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# Steal My 50 Business Prompts.

A no-fluff field guide for founders, operators, and side-hustlers who'd rather move than read.

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10-PAGE EDITION

[ START HERE ]

# How to use this book

Every prompt is a starter, not a script. Replace anything in **[BRACKETS]** with your own context. The more specific you are, the better the output.

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## 01 Give context first

Tell the AI your business, audience, and goal before you ever ask the question.

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## 02 Ask for the format

Tables, bullets, scripts, or 250 words — be explicit about what you want back.

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## 03 Iterate

The first answer is a draft. Push back — ask for sharper, shorter, bolder.

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## What's inside

5 CATEGORIES · 50 PROMPTS

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01	<b>Strategy &amp; Planning</b> Get clear before you commit.	10 prompts	03
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**01 One-page business plan**

Act as a startup strategist. Build a one-page business plan for **[BUSINESS IDEA]** covering problem, customer, value prop, channels, revenue, costs, and 90-day milestones.

**02 SWOT in 5 minutes**

Run a sharp SWOT analysis for **[BUSINESS]**. For each item give one sentence + one action I can take this week.

**03 Competitor teardown**

Compare **[MY BUSINESS]** to its 3 closest competitors on pricing, positioning, audience, and weak spots. End with 3 angles I can attack.

**04 Niche-down clarifier**

I serve **[AUDIENCE]**. Ask me 7 questions, then propose 3 narrower niches with stronger pricing power.

**05 90-day priority filter**

Here are my goals: **[LIST]**. Score each on impact (1-10) and effort (1-10), then give me the top 3 to focus on for 90 days.

**06 Risk pre-mortem**

Pretend it's 12 months from now and **[BUSINESS]** has failed. List the 5 most likely reasons and what I should do today to prevent each.

**07 Pricing pressure test**

My price is **[PRICE]** for **[OFFER]**. Challenge it. Where am I leaving money on the table, and where am I overpriced for my positioning?

**08 North-star metric**

Help me pick ONE north-star metric for **[BUSINESS]**. Compare 3 candidates and explain the trade-offs.

**09 Build-vs-buy decision**

I'm deciding whether to build or buy **[TOOL/CAPABILITY]**. Give me a decision framework with costs, time, and risk for both.

**10 Quarterly OKR draft**

Draft 3 objectives and 3 key results each for next quarter for **[BUSINESS]**. Make the KR's measurable and outcome-based, not task lists.

**11 Hook generator**

Give me 15 scroll-stopping hooks for a post about **[TOPIC]** aimed at **[AUDIENCE]**. Mix curiosity, contrarian, and benefit-driven angles.

**16 SEO outline**

Give me an SEO-optimized outline for an article targeting the keyword **[KEYWORD]**. Include H2s, search intent, and 5 questions to answer.

**12 Content pillar map**

Build 4 content pillars for **[BRAND]**. Under each, give 5 post ideas and the format that fits best (carousel, video, long-form, etc.).

**17 Brand voice extractor**

Read these 3 samples of my writing: **[PASTE]**. Define my brand voice in 5 attributes with do's and don'ts.

**13 7-day launch calendar**

Plan a 7-day social calendar to launch **[PRODUCT]**. Specify platform, hook, format, and call to action for each day.

**18 Ad copy in 3 angles**

Write 3 ad variations for **[PRODUCT]**: one pain-led, one desire-led, one identity-led. 40 words max each.

**14 Cold DM that doesn't suck**

Write 3 cold DM variations for me to send to **[TARGET PERSONA]**. Personal, short, no fluff, one clear ask.

**19 Repurpose this**

Take this long-form piece **[PASTE]** and repurpose it into: 1 thread, 3 LinkedIn posts, 5 tweets, and 1 short-form video script.

**15 Newsletter from a blank page**

Turn these 3 bullet points into a 250-word newsletter in **[VOICE]**: **[BULLETS]**. Add a strong subject line and PS.

**20 Customer language mining**

Here are 5 customer reviews: **[PASTE]**. Pull the exact phrases I should use in my landing page copy and ads.

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**21 Objection handler**

List the top 8 objections a **[CUSTOMER TYPE]** might raise about **[OFFER]**. For each, give a 2-sentence response and a follow-up question.

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**22 Discovery call script**

Write a 20-minute discovery call script for selling **[OFFER]** to **[AUDIENCE]**. Include opening, qualifying questions, and a soft close.

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**23 Follow-up sequence**

Draft a 5-email follow-up sequence for prospects who downloaded **[LEAD MAGNET]** but haven't booked a call.

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**24 Win-back email**

Write a win-back email to customers who haven't bought in 6 months. Warm, no guilt, with one clear next step.

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**25 Pricing page rewrite**

Here's my current pricing page: **[PASTE]**. Rewrite it to reduce friction, clarify value, and improve conversion. Explain each change.

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**26 Upsell trigger**

Suggest 5 moments in the customer journey for **[PRODUCT]** where I can naturally upsell, and what to offer at each.

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**27 Testimonial extractor**

Here's a happy customer email: **[PASTE]**. Pull 3 testimonial-ready quotes and suggest where to use each one.

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**28 Lost-deal autopsy**

I lost a deal with **[PROSPECT]**. Here's what happened: **[PASTE]**. Diagnose what went wrong and what to do differently next time.

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**29 Sales page hero**

Write 5 headline + subhead combinations for my sales page selling **[OFFER]** to **[AUDIENCE]**. Each should test a different promise.

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**30 Referral ask script**

Write a short message I can send to happy customers to ask for a referral. Make it easy to say yes and easy to forward.

# 04 CATEGORY 04 Product & Operations

10 PROMPTS

#31-40

## 31 User-need clarifier

I'm building **[FEATURE]**. Ask me 10 questions to help me clarify the actual job-to-be-done before I touch any design.

## 32 Roadmap prioritizer

Here's my backlog: **[LIST]**. Score each item on RICE (Reach, Impact, Confidence, Effort) and rank them.

## 33 MVP scope cutter

I want to ship **[PRODUCT IDEA]**. Cut the scope to the smallest version that still proves the core hypothesis. Tell me what to drop and why.

## 34 Customer interview script

Write 10 open-ended interview questions to validate **[PROBLEM]** with **[AUDIENCE]**. No leading questions, no yes/no questions.

## 35 Process documenter

Here's how I do **[TASK]**: **[DESCRIBE]**. Turn it into a clean SOP with steps, tools used, and quality checks.

## 36 Bottleneck finder

Here's my current workflow: **[DESCRIBE]**. Identify the 3 biggest bottlenecks and suggest a fix for each.

## 37 Automation audit

List 10 tasks in **[BUSINESS TYPE]** that are commonly automated. For each, tell me the tool, rough cost, and time saved per week.

## 38 Vendor selection matrix

I'm choosing between **[TOOL A]** and **[TOOL B]** for **[USE CASE]**. Build a comparison matrix and recommend one with reasoning.

## 39 Feature kill criteria

Help me define when to kill a feature. Give me 5 quantitative signals and 3 qualitative signals to watch for.

## 40 Launch checklist

Build a pre-launch checklist for **[PRODUCT/FEATURE]**. Cover marketing, support, ops, legal, and rollback plan.

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**41 Cash flow forecast**

Build a 6-month cash flow forecast template for **[BUSINESS]**. Include revenue scenarios (worst, base, best) and key cost lines.

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**42 Break-even calculator**

Help me calculate break-even for **[OFFER]** priced at **[PRICE]** with fixed costs of **[AMOUNT]** and variable cost of **[AMOUNT]** per unit.

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**43 Hiring readiness**

Here are my numbers: **[PASTE]**. Can I afford to hire **[ROLE]**? Walk through the math and the risks.

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**44 Investor 1-pager**

Write a 1-page investor summary for **[BUSINESS]**. Problem, market, traction, model, team, ask. Tight and skimmable.

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**45 Unit economics check**

Here's how my product makes money: **[DESCRIBE]**. Calculate CAC, LTV, payback period, and tell me what's healthy vs broken.

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**46 Spend audit**

Here are my last 30 days of business expenses: **[PASTE]**. Flag waste, suggest cuts, and rank by ease of removing.

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**47 Decision journal entry**

I'm about to decide **[DECISION]**. Walk me through it like a decision journal: options, expected outcomes, what I'd need to be true.

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**48 Negotiation prep**

I'm negotiating **[DEAL]** with **[COUNTERPARTY]**. Give me my BATNA, their likely BATNA, and 3 anchor moves I should prepare.

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**49 Pricing experiment plan**

Design a 30-day pricing experiment for **[OFFER]**. What to test, how to measure, and when to call it.

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**50 Exit thinking**

Help me think 5 years ahead for **[BUSINESS]**. What exits are realistic (acquisition, lifestyle, scale), and what should I build differently for each?

# 3 templates to sharpen any prompt

## 01 The Role + Context + Output template

Act as a [ROLE]. My situation is [CONTEXT]. Give me [SPECIFIC OUTPUT] in [FORMAT].

**Use when:** you want a focused, on-brief response.

## 02 The Interrogator template

Before answering, ask me [N] questions about [TOPIC] until you have enough context to give a sharp, specific response.

**Use when:** you don't fully know what you want yet. Let the AI dig.

## 03 The Critic template

Here is my [DRAFT]: [PASTE]. Tear it apart. Be specific, blunt, and end with 3 concrete edits I should make.

**Use when:** your draft is too close to you to see the flaws.

### BEFORE YOU PROMPT

- Define the outcome in one sentence.
- Know your audience and tone.
- Gather context: numbers, links, samples.

### WHILE PROMPTING

- Set the role ("act as a CFO").
- Give an example of good output.
- Set constraints — length, style, audience.

### AFTER YOU GET A REPLY

- Push back: "sharper, shorter, bolder".
- Ask for 3 alternative versions.
- Save the winners as templates.

**PRO TIP** The fastest way to level up isn't a better prompt — it's giving the AI better context. Paste real numbers, real customer language, real drafts. **Vague in, vague out.**



# These 50 prompts are a starting line, not a finish line.

Steal them. Remix them. Break them. Then build your own personal prompt library — the one nobody else has — by saving every variation that actually moves the needle.

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## 01

### Pick 3

Choose 3 prompts that fit a problem you have this week.

## 02

### Use them today

Don't bookmark. Don't save for later. Run them now.

## 03

### Save what works

Build your own library. That's your real moat.

[ THANKS FOR READING ]

# Now close this PDF and go ship something.

And when you're ready to stop copy-pasting prompts by hand —  
we'll build the systems that run them for you.

[ WORK WITH US ]

## AI implementation & automation, done for you.

Growvate Studio designs and builds the AI workflows, agents, and  
automations that turn these prompts into systems your business runs  
on — so you spend less time prompting and more time shipping.

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